

The Face of Global Trade:

BOXLIGHT

As the world becomes a more inter-connected place with people and goods moving from one region to another, high technology devices have become central in allowing people to communicate and share ideas.

Whether it is through a text message on a mobile phone, an e-mail or a Powerpoint presentation at a conference, technology is connecting the world.

BOXLIGHT®, located in Poulsbo, is one of the many companies bringing people together through technology. It has been a leading supplier of computer projection systems and services to all levels of business, education and government since 1985 and is recognized around the world for its quality line of equipment and exceptional customer service.

International Success

BOXLIGHT's array of projection equipment ensures that presentations are communicated to audiences in the most professional, aesthetically pleasing way possible. The company searches around the world for the highest quality equipment, which its team of experts puts through a rigorous testing process. Every product the company sells is certified to ensure their customers are receiving the

best value and highest quality technology available.

The company's reputation is recognized around the world, proven by the fact that approximately 25% of its sales are to international customers in

over 30 countries. With fourteen sales representatives located around the globe, they look to international customers for future growth.



Why Puget Sound?

BOXLIGHT was originally started by Herb and Sloan Myers just outside of San Francisco, California. In 1989, the couple was looking for a new place to locate their business and created a list of 24 different qualities they were looking for in a new location. Of all the areas they looked, Poulsbo and Puget Sound met every criteria.

A strong labor pool, close proximity to a major international airport and location in a high tech corridor were just a few of the criteria that the region fulfilled. Since that move, the company has outgrown the original facilities it occupied in Poulsbo and built a larger complex to house its world headquarters in 1996. The new complex sits on a high hilltop, overlooking the Olympic mountains.

BOXLIGHT is yet another example of the many successful companies, organizations and institutions located in the Puget Sound region that are thriving in the global economy. These entities contribute to the region's economic competitiveness and will ensure that the region remains competitive in the years to come. So the next time you sit down to hear a presentation using Powerpoint slides or watch a movie beamed in a home theater from an overhead projector, think of BOXLIGHT and the numerous other companies in Puget Sound that make our region a global leader.

Name: BOXLIGHT Corporation

Location: Poulsbo, Kitsap County

International Sales: Approximately 25%

Puget Sound Employees: 60

International Markets: Major markets include North America, Northern Europe, the Middle East, Australia, New Zealand and Africa

Puget Sound Enabler: Strong and talented workforce and proximity to a major international airport and high technology corridor